


# 2026 Creator Kit

# The Facts

## Thanks for joining us at Media Night!

Everything below is yours to copy, paste and post.

### THE ONE LINER

The Lower Mainland's largest indoor-outdoor Christmas festival is back at the Cloverdale Fairgrounds from now until December 29th!



### WHAT'S NEW IN 2026

- Santa's Snow Barn: a 9,000 sq. ft. heated venue with Santa photos and an expanded Christmas Market, bar + indoor washrooms
- A Christmas Market double the size, with over 20 local vendors
- The Ferris Wheel runs all season long
- New featured entertainment: Magician (Dec 2, 9, 16), Ventriloquist (Dec 3, 10, 14) & Kids Rock'N'Beau Christmas Dance Party (Dec 17)
- NEW Sensory-Friendly Nights on Dec 1 & 8



### EVENT DETAILS

- **Dates:** Nov 27 – Dec 29, 2026
- **Hours:** 3 pm – 9:30 pm (timed entry every 30 min)
- **Closed:** Nov 30, Dec 7, Dec 24 & Dec 25
- **Location:** Cloverdale Fairgrounds, Surrey BC (17905 62 Ave)
- **FREE parking**, minutes from Hwy 1, 10 & 15



### TICKETS & VALUE

- Adults from $24 • Youth & seniors from $18 (prices vary by date)
- Kids 6 & under? Totally FREE.
- Ferris Wheel rides, Santa, Green Grouch, Snow Sister, Jolly Snowman photos PLUS all activities and entertainment included in every ticket
- Groups of 20+ save 10% at checkout
- Tickets at noelfestival.com



# The Facts

## THINGS TO SEE & DO

- Over 3 million lights, light tunnels & interactive displays
- The Bright Nights Light Walk, built by BC firefighters
- Nearly 40,000 sq. ft. of indoor space, including the Noël Village
- Meet Santa, The Snow Sisters, the Green Grouch, Merry Mae* & Sprinkle the Elf* (see schedule for dates)
- Live music, choirs & dance performances nightly
- Unlimited rides down the inflatable Candy Cane Slide
- Crafts, face painting, balloon twisting, Rudolph's Reindeer Ranch & illuminated playground
- 4 bars: Noël Village, Jack Frost, Snow Barn & the Mulled Wine Cabin
- Winter Spice Kitchen, local food trucks & dining huts with fire pits



## ACCESSIBILITY

- **Fully wheelchair accessible**
  - Access2 Cards accepted (support person free)
  - Indoor washrooms
- **Sensory-Friendly Nights Dec 1 & 8**: limited capacity, calm live piano, a quiet sensory space, trained characters & free ear plugs



## THE CAUSE

- A portion of every ticket sold supports the BC Professional Fire Fighters' Burn Fund **@bcburnfund**



# Ready-to-Post Captions

## Copy. Paste. Post.

### SHORT (Stories, TikTok, Reels cover text)

The Lower Mainland's biggest indoor-outdoor Christmas festival is back, featuring even more indoor heated space in Santa's Snow Barn! 🎅

📍 @noelfestival, Cloverdale Fairgrounds

📅 Nov 27 – Dec 29

Tickets at noelfestival.com

### MEDIUM (Instagram, Facebook)

Noël Surrey with the Magic of Bright Nights is back at the Cloverdale Fairgrounds, and it's bigger this year:

🎅 NEW heated Santa's Snow Barn (Santa photos included!)

🎁 A Christmas Market double the size

🎡 Ferris Wheel rides included,all season long

👶 Kids 6 & under? Totally FREE.

🚗 FREE parking

📅 Nov 27 – Dec 29 · 3 – 9:30 pm

Tickets include all activities & attractions, and a portion of every ticket sold helps support @bcburnfund ❤️

👉 Tickets at noelfestival.com

#noelfestival #bcburnfund

### LONG (Facebook, blog, YouTube description)

We just got a sneak peek at Noël Surrey with the Magic of Bright Nights and wow, you're going to want to see this. 🎄

Over 3 million lights, firefighter-built displays and nearly 40,000 sq. ft. of indoor space at the Cloverdale Fairgrounds. Rain or shine, it's cozy.

★ What's new this year ★

🎅 Santa's Snow Barn: 9,000 sq. ft., heated, with Santa photos included

🎁 The Christmas Market doubled in size, with over 20 local vendors

🎡 The Ferris Wheel now runs all season

🎩 A Magician, a Ventriloquist & a Kids' Christmas Dance Party

🎧 Sensory-Friendly Nights on Dec 1 & 8

Plus live music, the Green Grouch, mulled wine, food trucks and fire pits, all included with your ticket.

👶 Kids 6 & under are FREE · 🚗 Parking is FREE

📅 Nov 27 – Dec 29 · 3 – 9:30 pm (closed Nov 30, Dec 7, 24 & 25)

Tickets include all activities & attractions, plus a portion of every ticket helps support the BC Professional Fire Fighters' Burn Fund @bcburnfund ❤️

👉 Book your time at noelfestival.com

#noelfestival #bcburnfund

### TAGS & HASHTAGS (copy block)

@noelfestival @bcburnfund
#noelfestival #bcburnfund

### CREATOR GUIDELINES

- Tag @noelfestival and @bcburnfund so we can reshare.
- Lights photograph best after 4:30 pm.

### LINKS

- Website: noelfestival.com
- Schedule of characters & shows: Schedule
- Logos, photos & video Here

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